

THE PLAYERS Championship continues its partnership with Nemours Children's Health to provide a fun-filled week of activities for kids in 2025

Free youth admission headlines family-friendly week at THE PLAYERS Championship

PONTE VEDRA BEACH, Florida— THE PLAYERS Championship is proud to continue its partnership with Nemours Children's Health, the tournament's Youth Sponsor, to provide an unforgettable experience for kids and families attending the 2025 tournament.

From March 11-16, families can enjoy the Kid Zone and Autograph Zones presented by Nemours Children's Health, offering fun, engaging activities designed especially for kids. Located near the main entrance and PGA TOUR Fan Shop, the Kid Zone features interactive attractions like a life-size operation game, a coloring wall, and a photo booth, allowing kids to have a blast while parents relax. The Kid Zone is open to the public from 9 a.m. to 5 p.m. Tuesday and Wednesday, Thursday from 10 a.m. to 6 p.m. and Friday through Sunday from 9 a.m. to 6 p.m.

The Autograph Zones give young fans the chance to meet their favorite golfers after rounds. Free autograph books will be available at the Kid Zone, making it easy for kids to collect signatures from their golf heroes.

"THE PLAYERS Championship has been a longtime partner with Nemours in supporting the health and well-being of children in North Florida and across America," said Nemours President and CEO, Dr. R. Lawrence Moss. "We are looking forward to helping the tournament's youngest visitors and their families have a memorable experience."

Key Details for Families at THE PLAYERS:

Youth Admission: Two children ages 15-and-under receive free admission with each ticketed adult, courtesy of Nemours Children's Health.

Parking: Parking passes are required Tuesday through Sunday and must be purchased online in advance at [THEPLAYERS.com/parking](https://theplayers.com/parking).

Rideshare presented by Visit Jacksonville: Rideshare remains a convenient option, with drop-off and pick-up located at the Couples Entry off ATP Boulevard near the 15th hole.

Shuttles: Free shuttles will run from Nocatee and downtown Jacksonville locations:

Nocatee: Operating Friday-Sunday (March 14-16) with pickups at Palm Valley, Valley Ridge, and Pine Island Academies.

Downtown Jacksonville: Available Thursday-Sunday (March 13-16), with pickups from Hogan Street, the Hyatt Regency, and The Southbank Hotel. Shuttle passes are \$20 and can be purchased online.

Family Amenities:

Bag Policy: Clear bags (12x6x12 inches or smaller) and small opaque bags (6x6x6 inches or smaller) are permitted.

Outside Food: Food in a 1-gallon clear plastic bag; empty reusable water bottles up to 32oz are allowed for refills at water stations.

Strollers: Permitted along with small diaper bags and other essential baby items, subject to search.

Family Lounge Presented by Wolfson Children's Hospital: A climate-controlled space designed for parents and little ones to rest, nurse, or change diapers. Complimentary diapers are provided.

Autograph Zones: Located near the practice grounds and "The Perch" behind the 18th green, these zones offer prime opportunities for young fans to meet the players.

Morgan Stanley Fan Experience: Stop by the 18th fairway to test your putting skills in the simulator and learn about their Eagles for Impact program supporting the First Tee's Diverse Coaching Initiative.

Patriots' Outpost presented by CSX: Military members, veterans, and their families are invited to relax at this exclusive venue on the 16th tee, featuring complimentary refreshments and premium tournament views.



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About THE PLAYERS Championship

THE PLAYERS Championship annually combines the strongest field in golf with the world-class venue that is THE PLAYERS Stadium Course at TPC Sawgrass. Optum®, Morgan Stanley and Comcast Business are the exclusive Proud Partners of THE PLAYERS. Proceeds from THE PLAYERS benefit Northeast Florida charities and have totaled more than \$100 million since it began in 1974 and moved to Ponte Vedra Beach in 1977. For more on THE PLAYERS, visit THEPLAYERS.com. For more on the surrounding areas, visit floridashistoriccoast.com or visitjacksonville.com.

About Optum

Optum is a leading information and technology-enabled health services business dedicated to helping make the health system work better for everyone. With more than 210,000 people worldwide, Optum delivers intelligent, integrated solutions that help to modernize the health system and improve overall population health. Optum is part of UnitedHealth Group. For more information, visit www.Optum.com.

About Morgan Stanley

Morgan Stanley (NYSE: MS) is a leading global financial services firm providing a wide range of investment banking, securities, wealth management and investment management services. With offices in 42 countries, the Firm's employees serve clients worldwide including corporations, governments, institutions, and individuals. For more information about Morgan Stanley, please visit www.morganstanley.com.

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About Nemours Children's Health

Nemours Children's Health is one of the nation's largest multistate pediatric health systems, which includes two freestanding children's hospitals and a network of more than 70 primary and specialty care practices. Nemours Children's seeks to transform the health of children by adopting a holistic health model that utilizes innovative, safe, and high-quality care, while also addressing children's needs well beyond medicine. In producing the highly acclaimed, award-winning pediatric medicine podcast Well Beyond Medicine, Nemours underscores that commitment by featuring the people, programs and partnerships addressing whole child health. Nemours Children's also powers the world's most-visited website for information on the health of children and teens, Nemours KidsHealth.org.

The Nemours Foundation, established through the legacy and philanthropy of Alfred I. duPont, provides pediatric clinical care, research, education, advocacy, and prevention programs to the children, families and communities it serves. For more information, visit Nemours.org.

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