

Nemours Children's Health Expands Partnership with the Jacksonville Jaguars, Named Proud Pediatric Partner

Jaguars players Maason Smith, Brian Thomas Jr. named Nemours Children's first-ever NFL brand ambassadors



JACKSONVILLE, Fla. (Sept. 10, 2024) – Nemours Children's Health and the Jacksonville Jaguars have entered into an expanded three-year partnership making Nemours Children's the team's proud pediatric partner.

As part of the new agreement, Nemours Children's and the Jaguars will collaborate to create the first-ever Jaguars Kids Club,

working together to build a lasting bond with young fans through events and activations, all while encouraging a healthy lifestyle. Children who join the Jaguars Kids Club will receive access to exclusive events, as well as in-game recognition, a welcome kit, monthly email newsletter and birthday cards.

In addition to the new three-year team partnership, Jaguars wide receiver Brian Thomas Jr. and defensive tackle Maason Smith also announced today a separate one-year agreement to serve as the first-ever NFL brand ambassadors for Nemours. They are committed to making a difference both on and off the field. The partnership reflects their desire to give back to fans as they embark on their rookie year.

"This collaboration with the Jacksonville Jaguars is a testament to our shared commitment to improving the lives of children in our community," said Andrew Stec, MD, Chief Medical Officer, Nemours Children's Health, Jacksonville. "By combining our resources and passion, and building upon that with Brian and Maason's enthusiasm, we aim to bring hope, healing and joy to young patients and their families. Together, we can make a lasting impact both on and off the field."

Nemours will also be displayed prominently on the cornerboard LED towers visible to all attendees on game days, and will be featured in weekday radio programming and on the team's website. In addition, Nemours is now the presenting sponsor of the Jaguars pregame "combine" at the Flex Field as part of the Fan Entertainment Zone Experience. Three hours before kickoff of all home games, the Jaguars host a "combine" activation, giving kids the opportunity to participate in a variety of football drills that promote exercise and healthy living.

The Jaguars and Nemours will continue to team up to provide two Nemours patient families with an unforgettable VIP experience at a Jaguars home game of their choice. The "Day With The Jags" program gives Nemours patients a unique opportunity to feel like a part of the team enjoying pregame field passes, a custom Jaguars jersey, a Meet and Greet with Jaxson de Ville and more.

About Nemours Children's Health

Nemours Children's Health is one of the nation's largest multistate pediatric health systems, which includes two freestanding children's hospitals and a network of more than 70 primary and specialty care practices. Nemours Children's seeks to transform the health of children by adopting a holistic health model that utilizes innovative, safe, and high-quality care, while also addressing children's needs well beyond medicine. In producing the highly acclaimed, award-winning pediatric medicine podcast Well Beyond Medicine, Nemours underscores that commitment by featuring the people, programs and partnerships addressing whole child health. Nemours Children's also powers the world's most-visited website for information on the health of children and teens, [Nemours KidsHealth.org](https://www.nemourskidshealth.org).

The Nemours Foundation, established through the legacy and philanthropy of Alfred I. duPont, provides pediatric clinical care, research, education, advocacy, and prevention programs to the children, families and communities it serves. For more information, visit [Nemours.org](https://www.nemours.org).

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