## Nemours Children's Health Sponsors THE PLAYERS Championship's Kids Zone

Interactive fun includes sports-injury prevention "tea time" with orthopedic specialists, mini-putt maze for the whole family

Editor's Note: Downloadable video interviews and photos available

Jacksonville, FL (March 10, 2022) – For the third consecutive year, Nemours Children's Health will promote health for children and teens through its sponsorship of the Kids Zone at THE PLAYERS Championship 2022. This youth-focused space will offer engaging activities designed to give young attendees and their families an interactive experience, including:

- Sports injury prevention demonstrations with Nemours Children's orthopedic and sports medicine specialists on Saturday, March 12, from 10 a.m. to 1 p.m.
- A mini-putt maze for children and teens to try their golf swing
- Wii golf
- · Golf-themed cornhole games
- Dry Erase Coloring Wall and coloring books
- A medical art project that incorporates medical supplies into drawing projects
- Photo booth with golf cart

"Nemours Children's Health and THE PLAYERS are partners in improving the lives of children and families, and we look forward to another year of collaboration," said Nemours Children's CEO R. Lawrence Moss, M.D. "The Kids Zone at THE PLAYERS Championship offers Nemours Children's Health a fun way to connect with all attendees and their families."

On Saturday morning, all championship attendees are invited to come for "Tea Time," where children are invited to "swing" by the Kids Zone presented by Nemours Children's Health for iced tea while Nemours orthopedics and sports medicine specialists will offer tips to prevent sports injury and keep young athletes healthy. While interacting with children on a mini-putt maze, Nemours pediatric specialists will offer healthy tips to enhance athletic performance and provide top-quality, age-appropriate advice for growing bones when injuries may occur.

Stationed near the 8<sup>th</sup> green at the tournament, the Kids Zone presented by Nemours Children's Health features a range of activities for kids of all ages.

For adults, the Kids Zone is a recharge lounge, where they can engage in activities with children on site. At THE PLAYERS Championship 2022, up to two youth, age 15 and under, are admitted free with a ticketed adult all week long.

# # #

## **About Nemours Children's Health**

Nemours Children's Health is one of the nation's largest multistate pediatric health systems, including two free-standing children's hospitals and a network of nearly 75 primary and specialty care practices. Nemours Children's seeks to transform the health of children by adopting a holistic health model that utilizes innovative, safe, and high-quality care, while also caring for the health of the whole child beyond medicine. Nemours Children's also powers the world's most-visited website for information on the health of children and teens, KidsHealth.org.

The Nemours Foundation, established through the legacy and philanthropy of Alfred I. duPont, provides pediatric clinical care, research, education, advocacy, and prevention programs to the children, families and communities it serves.

## **About THE PLAYERS Championship**

THE PLAYERS Championship annually combines the strongest field in golf with the world-class venue that is THE PLAYERS Stadium Course at TPC Sawgrass. Optum®, Morgan Stanley and Grant Thornton LLP are the exclusive Proud Partners of THE PLAYERS. Proceeds from THE PLAYERS benefit Northeast Florida charities and have totaled more than \$100 million since it began in 1974 and moved to Ponte Vedra Beach in 1977. For more on THE PLAYERS, visit <a href="https://doi.org/10.1001/jheplayers/">THEPLAYERS.com</a>. For more on the surrounding areas, visit <a href="mailto:floridashistoriccoast.com">floridashistoriccoast.com</a> or <a href="mailto:visitiacksonville.com">visitiacksonville.com</a>.

"Nemours Children's Health and THE
PLAYERS are partners in improving the lives
of children and families, and we look forward
to another year of collaboration," said
Nemours Children's CEO R. Lawrence Moss,
M.D. "The Kids Zone at THE PLAYERS
Championship offers Nemours Children's
Health a fun way to connect with all attendees
and their families."

For further information: Margot Winick, Media@Nemours.org (407) 785-5766

Additional assets available online: Photos (4) Video (1)

https://nemours.mediaroom.com/news-releases?item=122947