

Nemours Children's Health "Help Our Kids" Radiothon Raised \$323,278 in Critical Funds for Patients and Their Families

Nemours Children's Partnered with Beasley Media Group's Mix 99.5 WJBR for 13th annual Radiothon



WILMINGTON, DEL. (September 25, 2023) – On September 21 and 22, 2023, Nemours Children's Health hosted its 13th annual *Help Our Kids* Radiothon in partnership with Beasley Media Group. MIX 99.5 WJBR shared stories of hope, courage and compassion from Nemours Children's patients, patient families and associates during the two-day event. This year's ambassador, Ariana, along with staff from MIX 99.5 WJBR and Nemours associates, volunteered valuable time to make this year's Radiothon a success.

Donations were received throughout the two-day period via a live phone bank, text-2-give and Nemours' online giving platform.

On Friday, September 22 at 6:00 p.m., Ariana and her family joined the celebration to announce the total raised, \$323,278, but contributions are still being accepted [online](#)! In 13 years, the annual Nemours Children's Health Radiothon event with WJBR has raised a total of more than \$4 million.

One hundred percent of the money donated will go to programs providing social and emotional support to Nemours children and families including Child Life, Pastoral Care, and Palliative Care.

"This event was a heartwarming portrayal of our community's dedication to enhancing the lives of our patients through Child life programs and initiatives. With the money raised through the *Help Our Kids* Radiothon, we are able to offer our patients and families free support services on top of the dedicated patient care provided in a typical clinical setting," said Hilary Bruno, Director of Child and Family Services, Nemours Children's Hospital, Delaware. "At Nemours Children's, we are dedicated to meeting the needs of our patients and supporting whole child health for every patient."

"I'm incredibly inspired by the support we received during our 13th annual Radiothon event," said Becky Phillips, Director of Philanthropy at Nemours Children's Hospital, Delaware. "With the help and generosity of our donors, associates, corporate partners and Beasley Media Group, we can support essential social and emotional programming for our children and families."

Nemours Children's Health would also like to thank its partners for their commitment to the success of Radiothon, including NRG, Chase, the Philadelphia Phillies, Alex Bohm Foundation, Acme, Concord Pet and Food Supply, Five Below and many others.

About Nemours Children's Health

Nemours Children's Health is one of the nation's largest multistate pediatric health systems, which includes two freestanding children's hospitals and a network of more than 70 primary and specialty care practices. Nemours Children's seeks to transform the health of children by adopting a holistic health model that utilizes innovative, safe and high-quality care, while also caring for the health of the whole child beyond medicine. Nemours Children's also powers the world's most visited website for information on the health of children and teens, Nemours KidsHealth.org.

The Nemours Foundation, established through the legacy and philanthropy of Alfred I. duPont, provides pediatric clinical care, research, education, advocacy and prevention programs to the children, families and communities it serves. For more information, please visit Nemours.org

