Nemours

Nemours Children's Specialty Care, Jacksonville Launches "Our Promise" – A Campaign For Children's Health

First-ever comprehensive fundraising campaign to support Nemours patients and families in Jacksonville

After quietly raising $5.1 million, Nemours Children's Specialty Care, Jacksonville announces the public phase of its first-ever comprehensive fundraising campaign to support Northeast Florida patients and families. *"Our Promise" – A Campaign for Children's Health* seeks to raise a total of $7 million in contributions from the community, including individual and corporate donors.

One hundred percent of funds raised through the "Our Promise" campaign will benefit Northeast Florida children. During the first phase of this campaign, these monies are planned to support:

Nemours Hearing Loss Program – to fund speech therapy services (not covered by insurance) for children with hearing loss; annual summer camp for children with cochlear implants; updated screening equipment; and replenishments for the cochlear implant and hearing aid loaner bank.

Nemours Center for Cancer & Blood Disorders: to fund non-medical enrichment programs which support more than 300 oncology patients annually and their families dealing with cancer diagnoses and treatments, including art and music therapies; research studies; medical education for the next generation of specialists; and community-based programming.

Lobby Transformation: Nemours' Jacksonville location has not had any major updates in over 30 years. Making updates to the lobby is critical, as more than 1,500 people enter its doors each day; many patients see multiple specialists and spend long days at Nemours multiple times per month. The Lobby Transformation will include a comprehensive café with indoor/outdoor seating; other areas for families to seek respite; an updated welcome/information center and children's library; and spaces for Nemours and its volunteers to provide entertainment and patient education.

Many individual donors and organizations have made pledges toward the campaign during its "quiet phase," including the Delores Barr Weaver Fund through The Community Foundation for Northeast Florida and THE PLAYERS, who has pledged $350,000 as a Challenge Grant to the community and will match funds raised in the community dollar-for-dollar. *"Giving back to the community is at the heart of THE PLAYERS Championship. The ultimate goal of THE PLAYERS is to have a continued impact on Northeast Florida. The support that we receive from area fans and businesses is directly reflected in the millions we are able to give back to deserving charities like Nemours,"* said Jared Rice, Executive Director, THE PLAYERS.

Philanthropy is critical to non-profit health care providers like Nemours whose mission calls for it to provide leadership, institutions and services to restore and improve the health of children through care and programs not readily available with one high standard of quality and distinction regardless of the recipient's ability to pay. During 2017, Nemours Children's Specialty Care, Jacksonville provided uncompensated care in excess of $24 million to children here in Northeast Florida, many of whom are uninsured or underinsured.

Northeast Florida families have relied on Nemours' pediatric specialty care for more than 30 years. The success of *"Our Promise" – A Campaign for Children's Health* will preserve and expand Nemours' legacy in helping our community's children grow up healthy.

For further information: Erin Wallner

https://nemours.mediaroom.com/OurPromiseNEFL