Nemours Children's Health "Help Our Kids" Radiothon Raises Critical Funds for Patients and Their Families

Nemours Children's Partners with Beasley Media Group's Mix 99.5 WJBR for 12th Annual Radiothon

WILMINGTON, DEL. (October 12, 2022) – On September 22 & 23, 2022, Nemours Children's Health hosted its 12th annual *Help Our Kids* Radiothon in partnership with Beasley Media Group. For two days, MIX 99.5 WJBR, shared stories of hope, courage and compassion from Nemours Children's patients, patient families and associates. This year's ambassador, Noah, along with staff from MIX 99.5 WJBR and Nemours associates volunteered their valuable time to make this year's Radiothon a success.

Donations throughout the two-day period were called in via a live phone bank, text-2-give and Nemours online giving platform.

On Friday, September 23 at 6:00pm, Noah and his family joined the celebration virtually to announce the total raised: $332,648, but contributions are still being accepted online!

One hundred percent of the money donated will go to programs providing social and emotional support to Nemours children and families including Child Life, Pastoral Care, Palliative Care and Integrative Medicine.

"At Nemours Children's Health, we are committed to supporting each child's whole health," said Jennifer Sciolla, MS, CTRS, CCLS, Senior Director of Child and Family Services, Nemours Children's Health, Delaware. "All of the money raised through the *Help Our Kids* Radiothon supports free services offered to children and families on top of the dedicated patient care provided in a typical clinical setting. These programs allow kids to be kids while also helping to alleviate pain and stress."

"Once again, we are happy to celebrate a successful Radiothon event," said Becky Phillips, Associate Director of Philanthropy at Nemours Children's Health, Delaware. "Thanks to the generosity of donors, associates, corporate partners and Beasley Media Group, we will be able to support essential social and emotional programming for the children and families at Nemours Children's Health."

Nemours Children's Health would also like to thank its partners for its commitment to the success of Radiothon, including the Philadelphia Phillies, Concord Pet Foods & Supplies, Comcast Business, Sheridan Auto Group, Preston Automotive Group, Lucky's Coffee Shop and EL Diablo Burritos. In addition, special thanks to our matching donation hour sponsors including The Alec Bohm Foundation, NRG Energy, Inc., Kevin & Karen Baird and The Ward Family.

About Nemours Children's Health

Nemours Children's Health is one of the nation's largest multistate pediatric health systems, which includes two free-standing children's hospitals and a network of more than 70 primary and specialty care practices. Nemours Children's seeks to transform the health of children by adopting a holistic health model that utilizes innovative, safe, and high-quality care, while also caring for the health of the whole child beyond medicine. Nemours Children's also powers the world's most-visited website for information on the health of children and teens, Nemours KidsHealth.org.

The Nemours Foundation, established through the legacy and philanthropy of Alfred I. duPont, provides pediatric clinical care, research, education, advocacy, and prevention programs to the children, families and communities it serves. For more information, visit Nemours.org.

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