Nemours Help Our Kids Radiothon Raises More Than \$320,000

Nemours/Alfred I. duPont Hospital for Children partners once again with Delmarva Broadcasting Company for annual Radiothon.

Wilmington, DE – On September 5 and 6, 2018, the *Help Our Kids* Radiothon was held at Nemours/Alfred I. duPont Hospital for Children. For 24 hours (6:00 a.m. to 6:00 p.m. each day), six Delmarva Broadcasting Company radio stations broadcasted live from the hospital's Anthony N Fusco, Sr. Atrium sharing with their listeners stories of hope, courage, and compassion from our patients, patient families, and clinicians. As the clock hit 6:00 p.m. on Thursday, the total amount raised was announced: **\$320,192**. This makes the 8 year total more than **\$1.9 million**.

Donations came steadily throughout the two-day event via a phone bank and <u>online giving</u>. There were also those who donated in person, inspired by what they heard on their favorite radio station.

Key Facts

- More than \$1.9 million has been raised via the Help Our Kids Radiothon. This year, the money benefits hospital-based services, which include the Child Life Department, the Division of Palliative Medicine, and Pastoral Care at Nemours/Alfred I. duPont Hospital for Children.
- Delmarva Broadcasting Company radio stations that participated this year: WDEL 101.7 FM, WSTW 93.7 FM, Eagle 97.7 FM, WXCY 103.7 FM, Cool 101.3 FM, and Delaware 105.9 FM.
- More than 150 volunteers, including Nemours Associates and community members, shared their valuable time to make the Radiothon such a success.
- This <u>brief video</u> gives a recap of the 2-day event.
- An overview of the *Help Our Kids* Radiothon, including all our sponsors and Ronan Farrell's story (this year's Radiothon ambassador) are online at <u>www.nemours.org/radiothon</u>

<u>Quote</u>

"Radiothon is truly a team effort. It includes Nemours Associates, the families so willing to come and share their unique and compelling stories, the six Delmarva Broadcasting Company radio stations, and—most importantly—the community members who rally around the event each year to support our patients and families at Nemours/duPont Hospital for Children. I am overwhelmed by the kindness and compassion we witnessed during Radiothon. One hundred percent of all money donated will go to Child Life, Palliative Medicine, and Pastoral Care, which supports the patients in our care, and their siblings, at Nemours/Alfred I. duPont Hospital for Children."

--Becky Phillips, Events Coordinator, Nemours Fund for Children's Health

About Nemours Children's Health System

Nemours is an internationally recognized children's health system that owns and operates the Nemours/Alfred I. duPont Hospital for Children in Wilmington, Del., and Nemours Children's Hospital in Orlando, Fla., along with outpatient facilities in six states, delivering pediatric primary, specialty and urgent care. Nemours also powers the world's most-visited website for information on the health of children and teens, KidsHealth.org and offers on-demand, online video patient visits through Nemours CareConnect.

Established as The Nemours Foundation through the legacy and philanthropy of Alfred I. duPont, Nemours provides pediatric clinical care, research, education, advocacy, and prevention programs to families in the communities it serves.

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For further information: Nancy D'Argenio 302-377-3146 ndargeni@nemours.org

Additional assets available online: <u>Photos (1)</u> <u>Video (1)</u>