Nemours

Nemours Help Our Kids Radiothon Raises More Than $270,000

Nemours/Alfred I. duPont Hospital for Children partners with Forever Media (formerly Delmarva Broadcasting Company) for annual Radiothon.

Wilmington, DE – On September 4 and 5, 2019, the *Help Our Kids* Radiothon was held at Nemours/Alfred I. duPont Hospital for Children. For two days six Forever Media radio stations broadcasted live from the hospital's Anthony N Fusco, Sr. Atrium sharing with their listeners stories of hope, courage, and compassion from our patients, patient families, and clinicians.

Donations came steadily throughout the two-day event via a phone bank and online giving. There were also those who donated in person, inspired by what they heard on their favorite radio station.

As the clock hit 6:00 p.m. on Thursday, the total was announced: **$265,202**, but over the weekend, donations continued and are still being accepted online. To date, the total amount raised was $273,862. This makes the 9 year total more than **$2 million**.

Key Facts

- More than $2 million has been raised via the Help Our Kids Radiothon. This year, the money benefits hospital-based services, which include the Child Life Department, the Division of Palliative Medicine, and Pastoral Care at Nemours/Alfred I. duPont Hospital for Children.
- Forever Media radio stations that participated this year: WDEL 101.7 FM, WSTW 93.7 FM, Eagle 97.7 FM, WXCY 103.7 FM, Cool 101.3 FM, and Delaware 105.9 FM.
- More than 150 volunteers, including Nemours Associates and community members, shared their valuable time to make the Radiothon such a success.
- This brief video gives a recap of the 2-day event.
- An overview of the *Help Our Kids* Radiothon, including all our sponsors and Mateo Ahumada's story (this year's Radiothon ambassador) are online at www.nemours.org/radiothon

Quote

"The success of Radiothon comes from everyone on our team, every Associate in our hospital, all of our community partners, and our sponsor Forever Media. But most importantly, we must recognize our patients and their families. Because they are the ones that are sharing their stories live on air to try and generate support for kids just like them. One hundred percent of all money donated will go to Child Life, Palliative Medicine, and Pastoral Care, which supports the patients in our care, and their siblings, at Nemours/Alfred I. duPont Hospital for Children."

--Grace Carr, Marketing & Communications Manager, Nemours Fund for Children's Health

About Nemours Children's Health System

Nemours is an internationally recognized children's health system that owns and operates the Nemours/Alfred I. duPont Hospital for Children in Wilmington, Del., and Nemours Children's Hospital in Orlando, Fla., along with outpatient facilities in six states, delivering pediatric primary, specialty and urgent care. Nemours also powers the world's most-visited website for information on the health of children and teens, KidsHealth.org and offers on-demand, online video patient visits through Nemours CareConnect.

Established as The Nemours Foundation through the legacy and philanthropy of Alfred I. duPont, Nemours provides pediatric clinical care, research, education, advocacy, and prevention programs to families in the communities it serves.

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Additional assets available online: Photos (1) Video (1)

https://nemours.mediaroom.com/Nemours-Help-Our-Kids-Radiothon-Raises-More-Than-270-000