

Nemours Children's Health named Youth Sponsor of 2023 THE PLAYERS Championship

Nemours Children's announces sponsorship of Autograph Zone in addition to Kids Zone

PONTE VEDRA BEACH, Florida – Tournament officials announced today that Nemours Children's Health is named the Youth Sponsor of THE PLAYERS Championship. New this year, THE PLAYERS Championship Autograph Zones are presented by Nemours Children's Health, where children can seek autographs from their favorite golfers as they submit their scores. Nemours Children's will also continue to host the highly popular Kids Zone. Located steps away from THE PLAYERS Stadium Village, the Kids Zone presented by Nemours Children's Health – open to the public from March 7-12 from 9 a.m. to 6 p.m. – will feature a coloring wall, life-size operation surgery game, and photo booth among other activities, giving kids the opportunity to play while parents recharge. Attendees can visit the Kids Zone to receive a free autograph book to use at the Autograph Zones presented by Nemours Children's Health. In addition, Nemours Children's has been named Charity of the Day at THE PLAYERS Championship on Saturday, March 11.

"As a proud and long-time supporter of Nemours Children's Health we are delighted to continue this collaboration with our friends at Nemours to increase awareness of their services and raise funds for this world-class pediatric health system," said THE PLAYERS Executive Director Jared Rice. "While THE PLAYERS is one of the premier events on the PGA TOUR schedule, the Kids Zone is another reminder of how there is something for everyone who attends."

"THE PLAYERS Championship has shown time and again their unwavering commitment to our community's children," said Nemours President and CEO R. Lawrence Moss, MD. "Our ongoing collaboration with THE PLAYERS is a testament to organizations joining together to create the healthiest generations of children."

Key Things for Families to Know for THE PLAYERS:

Tickets: Two youth, 15-and-under, can receive free admission with each ticketed adult, courtesy of Nemours Children's Health.

Parking: Parking passes must be purchased separately and are now required Tuesday through Sunday. All parking passes are daily passes and must be purchased online in advance via [THEPLAYERS.com/parking](https://theplayers.com/parking). Tuesday & Wednesday parking costs \$15 per day and Thursday-Sunday costs \$40 per day. Parking will not be sold on-site. Rideshare will continue to be one of the easiest modes of transportation, with drop off and pick up located at the Couples Entry off ATP Boulevard, just steps from the 15th hole at TPC Sawgrass. THE PLAYERS is now offering a free shuttle from Nocatee that will run Friday, March 10 through Sunday, March 12 from 9 a.m. to 7 p.m. The shuttle will run continuously from Palm Valley Academy, Valley Ridge Academy and Pine Island Academy and drop off at the Nicklaus entrance. Shuttles are also available from several downtown Jacksonville hotels to THE PLAYERS, Thursday, March 9 through Sunday, March 12. Shuttles will pick up from Hogan Street near the Jacksonville River City Downtown Hotel, the Hyatt Regency Hotel, and The Southbank Hotel at Jacksonville Riverwalk. Shuttles are open to both hotel guests and area residents and will offer a convenient and cost-effective way for fans to get to and from the tournament. Shuttle passes are \$20, plus applicable taxes and fees, and can be purchased [online](https://theplayers.com/parking).

Bag Policy: Opaque bags measuring 6x6x6 inches and smaller or clear bags 12x6x12 inches and smaller are allowed on course.

Outside Food: THE PLAYERS allows fans to bring in their own food in a 1-gallon clear, plastic bag where food items are also wrapped in clear wrap. Fans can refill up their empty water bottles at the filtered water stations. THE PLAYERS will allow reusable plastic or metal cups up to 32oz at entries, if they are empty.



Nemours President and CEO R. Lawrence Moss and Nemours patient, Rhett Fischer, at THE PLAYERS Championship Kids Zone Presented by Nemours Children's Health in 2022

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Strollers: Strollers, small diaper bags, plastic baby bottles, and other essential baby supplies are permitted. The infant must be with the carrier. Items are subject to search.

THE PLAYERS Championship Autograph Zones Presented by Nemours Children's Health : There are two locations in 2023 – one near the practice grounds and one near "The Perch," the two-story building behind the 18th green where players go to sign their scorecards after every round. Visit the Kids Zone to receive a free autograph book before heading to the Autograph Zones.

Family Lounge presented by Wolfson Children's Hospital: When it's time to change a diaper or nurse your child, visit the Family Lounge presented by Wolfson Children's Hospital, an open-to-the-public, climate-controlled venue that serves as a comfort station for mothers, fathers and their little ones. And don't worry about bringing diapers – the Family Lounge will be providing them free of charge!

Morgan Stanley Fan Experience: Located along the 18th fairway, fans are invited to visit Morgan Stanley's Fan Experience to learn about their Eagles for Impact program benefiting the First Tee's Diverse Coaching Initiative and putt for a chance to make an eagle in the putting simulator, win prizes and more!

Military Members and Veterans: Military members, veterans and their families are invited to experience Patriots' Outpost on the 16th tee. This military-exclusive hospitality venue will feature complimentary refreshments and a premium space to enjoy the tournament action.

About THE PLAYERS Championship

THE PLAYERS Championship annually combines the strongest field in golf with the world-class venue that is THE PLAYERS Stadium Course at TPC Sawgrass. Morgan Stanley, Grant Thornton LLP and Optum® are the exclusive Proud Partners of THE PLAYERS. Proceeds from THE PLAYERS benefit Northeast Florida charities and have totaled more than \$110 million since it began in 1974 and moved to Ponte Vedra Beach in 1977. For more on THE PLAYERS, visit [THEPLAYERS.com](https://theplayers.com). For more on the surrounding areas, visit floridashistoriccoast.com or visitjacksonville.com.

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<https://nemours.mediaroom.com/Nemours-Childrens-Health-named-Youth-Sponsor-of-2023-THE-PLAYERS-Championship>