Nemours

Nemours Children's Health Senior Vice President Named to "Top Diversity Leaders"

Modern Healthcare lists Cindy Bo among elite group

Wilmington, Del. (September 28, 2021)– *Modern Healthcare* has named Cindy Bo, MBA, Senior Vice President, Delaware Valley Strategy and Business Development of Nemours Children's Health one of 2021's Top Diversity Leaders to Watch. The award recognizes Bo's commitment to expanding and improving access to care, regardless of a patient's race, ethnicity, gender or sexual orientation and mentorship to advance diversity within the industry's leadership ranks.

"Healthcare organizations widely promote their diversity, equity and inclusion efforts when they're first announced. But it's more important to track success and make sure those initiatives deliver on the long-term results the companies and communities they serve expect," said *Modern Healthcare* editor, Aurora Aguilar. "The 2021 class of Top Diversity Leaders lead the pack in healthcare. These are people and companies that exemplify 'walking the walk.' Congratulations to all of our honorees and thank you for the hard work you do on the important issue of inclusivity."

Bo leverages more than 25 years of healthcare expertise in strategic planning, business development, mergers and acquisitions, and finance transformation, into shaping Nemours Children's diversity, equity, and inclusion (DEI) initiatives. Under her leadership, the organization has instituted new policies and procedures—and shaped how associates interpret them. This includes co-developing the enterprise-wide initiative, DRIVE (Diversity, anti-Racism, Inclusion, Value, Equity), which offers multiple outlets for associates to provide feedback on the organization's diversity efforts and is working to incorporate equity, diversity and inclusion into Nemours Children's Values, Standards of Behavior, competency library, training, and development programs. In leading this initiative, Bo pushes colleagues at all levels to look for examples where Nemours Children's may not be meeting its goal of delivering equitable care, urging them to examine why and to draw in more voices.

Bo's professional and personal experience enables her to understand how DEI affects Nemours Children's financial and operational performance and goals, as well as its vision to transform health and care for the whole child. To achieve the goal of equitable care for all children, Nemours must address systemic racism and work toward diversity, inclusion, and equity.

"I am truly honored to be included among this elite group," said Bo. "Diversity and inclusion are critical to providing the best care for the whole child and I am proud to be part of an organization like Nemours Children's Health that is willing to think critically and work towards change for children across the nation."

The Class of 2021 is published in this issue with profiles of the winners, at https://www.modernhealthcare.com/awards/top-diversity-leaders-healthcare-2021

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About Nemours Children's Health
Nemours Children's Health is one of the nation's largest multistate pediatric health systems, which includes two free-standing children's hospitals and a network of nearly 75 primary and specialty care practices. Nemours Children's seeks to transform the health of children by adopting a holistic health model that utilizes innovative, safe, and high quality care, while also caring for the health of the whole child beyond medicine. Nemours Children's also powers the world's most-visited website for information on the health of children and teens, Nemours KidsHealth.org.

The Nemours Foundation, established through the legacy and philanthropy of Alfred I. duPont, provides pediatric clinical care, research, education, advocacy, and prevention programs to the children, families and communities it serves. For more information, visit Nemours.org.

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