Nemours Children’s Hospital, Florida, Announces Partnership with Professional Tennis Star Madison Keys

ORLANDO, Florida (December 23, 2025) — Nemours Children's Hospital, Florida, today announced a two-year partnership with professional tennis powerhouse and reigning Australian Open Champion Madison Keys. She will serve as a Nemours Children’s brand ambassador, working with the hospital’s department of Orthopedics and Sports Medicine.

As a top 10-ranked tennis star, Keys appreciates the role sports can play in keeping children active as part of an overall healthy lifestyle. This partnership expands upon Nemours Children’s ongoing role as an official medical provider at the U.S. Tennis Association (USTA) National Campus in Orlando.

“Our collaboration with Madison Keys is a testament to our shared commitment to improving the lives of children in our community and creating the healthiest generations of children through Whole Child Health,” said Martha McGill, MBA, MHA, President, Nemours Children’s Health, Central Florida. “As Central Florida’s only licensed specialty children’s hospital, by combining our passion for helping children and Madison’s enthusiasm, we aim to enhance the lives of young patients and their families. Together, we can expand our impact in the communities we serve.”

“Partnering with Nemours Children’s Hospital, Florida, and working closely with their Department of Orthopedics and Sports Medicine truly means a lot to me,” said Keys. “This collaboration goes beyond medicine—it’s about connecting with patients and the community, and sharing the importance of staying active, healthy, and confident in what your body can achieve.”

“By working alongside such a well-respected athlete who shares our passion for children’s well-being, we can make a lasting impact both on and off the court,” said John Lovejoy, MD, Chair of Orthopedics and Sports Medicine for Nemours Children’s Hospital, Florida. “As one of the nation’s top-ranked pediatric orthopedic programs this collaboration is a natural extension of the support that we have long given the tennis community. We look forward to working with Madison to celebrate how tennis and sports can impact lifelong health, starting with children.”

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About Nemours Children's Health

Nemours Children’s Health is one of the nation’s largest multistate pediatric health systems, which includes two freestanding children's hospitals and a network of more than 70 primary and specialty care practices. Nemours Children's seeks to transform the health of children by adopting a holistic health model that utilizes innovative, safe, and high-quality care, while also addressing children’s needs well beyond medicine. In producing the highly acclaimed, award-winning pediatric medicine podcast Well Beyond Medicine, Nemours underscores that commitment by featuring the people, programs and partnerships addressing whole child health. Nemours Children's also powers the world’s most-visited website with health information written for parents, kids and teens, Nemours KidsHealth.

The Nemours Foundation, established through the legacy and philanthropy of Alfred I. duPont, provides pediatric clinical care, research, education, advocacy, and prevention programs to the children, families and communities it serves. For more information, visit Nemours.org.

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