Nemours Children's Hospital, Delaware, Announces 2025 Holiday Joy Drive with $20,000 Matching Gift Challenge

WILMINGTON, Del. (November 25, 2025) – Nemours Children's Hospital, Delaware, is thrilled to announce its second annual Holiday Joy Drive. This event invites the community to spread cheer and support young patients by bringing toy and monetary donations to the hospital. This year, the Drive will feature an exciting Holiday Matching Campaign, offering a unique opportunity for donations to make double the impact. This beloved event aims to bring joy, comfort, and healing to children through the vital Child Life programs that support patients throughout the year.

The 2025 Nemours Children's Holiday Joy Drive will take place on Saturday, Dec. 6, 2025, from 9 a.m. to 1 p.m. at Nemours Children's Hospital, Delaware. During this time, community members who wish to brighten the holidays for patients staying in the hospital can drop off donations. While visiting on the 6th, attendees can cozy up at the hot chocolate station, get creative at the cookie decorating table, snap a festive photo with Santa Claus, and enjoy live holiday music.

An anonymous generous donor has pledged to match every dollar donated during this event up to $20,000. This matching campaign ensures that community support goes twice as far in providing essential resources and experiences for children in need.

"The Holiday Joy Drive is a cornerstone of our efforts to bring smiles and comfort to our patients and families, especially during the holidays," said Hilary Bruno, Director, Child Life. "With our $20,000 matching gift challenge this year, the community has a chance to amplify their generosity and make an even greater difference in the lives of these children."

Monetary donations will directly support Child Life programs, providing therapeutic play, educational activities, and emotional support that are crucial for a child's healing journey. To make a gift and double your impact, please go to https://secure.qgiv.com/event/2025childlifeholidayjoydrivede/donate/.

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About Nemours Children's Health

Nemours Children's Health is one of the nation's largest multistate pediatric health systems, which includes two freestanding children's hospitals and a network of more than 70 primary and specialty care practices. Nemours Children's seeks to transform the health of children by adopting a holistic health model that utilizes innovative, safe, and high-quality care, while also addressing children's needs well beyond medicine. In producing the highly acclaimed, award-winning pediatric medicine podcast Well Beyond Medicine, Nemours underscores that commitment by featuring the people, programs and partnerships addressing whole child health. Nemours Children's also powers the world's most-visited website with health information written for parents, kids and teens, Nemours KidsHealth.org.

The Nemours Foundation, established through the legacy and philanthropy of Alfred I. duPont, provides pediatric clinical care, research, education, advocacy, and prevention programs to the children, families and communities it serves. For more information, visit Nemours.org.

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