Nemours Children's "Well Beyond Medicine" Podcast Celebrates One-Year Podiversary

Award-winning podcast ignites conversations to create the healthiest generations of children

WASHINGTON, D.C. (June 4, 2024) – Well Beyond Medicine: the Nemours Children's Health Podcast is proud to celebrate its one-year podiversary. The award-winning podcast explores people, programs and partnerships nationally that address holistic children's health. The podcast ranks in the top 1% of all podcasts globally, according to podcast hosting platform Buzzsprout.

Acclaimed podcast host Carol Vassar cultivates engaging discussions with health and government leaders, community advocates, policy experts, clinicians, innovators and leading researchers. Conversations feature various sectors of society to better facilitate understanding of the conditions outside of the clinical setting that significantly impact the health of children.

"The quality of the Well Beyond Medicine podcast and its caliber of guests have made it one of the go-to sources of information for pediatric health in the United States," said Drew Landmeier, Senior Vice President and Chief Marketing Officer, Nemours Children's Health. "The podcast empowers us to be a convener of thought leaders and allows us to share critical knowledge about children's health and new and innovative strategies to improve their well-being."

Top episodes from the past year include:

- A conversation with Alex Azar, former United States Secretary of Health and Human Services, about policy and payment challenges facing the American healthcare system
- An episode on furthering healthcare's digital revolution with Mike McSherry, President & Chief Executive Officer, Xealth; and Dan Brillman, Co-founder & Chief Executive Officer, Unite Us
- A discussion with Garth Graham, MD, MPH, Director and Global Head of Healthcare and Public Health Partnerships at YouTube, about the role of information as a social driver of health

"The Well Beyond Medicine podcast has become a platform that encourages dialogue on whole child health that often requires cross-sector engagement and collaboration," said Kara Odom Walker, MD, MPH, MSHS, Executive Vice President, Chief Population Health Officer, Nemours Children's Health. "We know that 80 percent of a child's health happens outside the healthcare system. Over the last year the Nemours podcast has highlighted those critical factors and become an extension of our goal to create the healthiest generations of children."

The Well Beyond Medicine podcast has released 70 original episodes and amassed nearly 300,000 downloads and more than 20,000 subscribers since its inception. The podcast is the #1 ranked children's hospital podcast on Apple's Medicine & Health and Fitness charts. The podcast was also honored by the Public Relations Society of America with a 2024 Bronze Anvil Award for Excellence in Podcasts.

"We look forward to continuing this journey of education, inspiration and support for children and families everywhere," added Landmeier.

The podcast is available to download wherever you listen to podcasts or directly atwww.nemourswellbeyond.org. You can also ask Siri or Alexa to play the Well Beyond Medicine Podcast.

About Nemours Children's Health

Nemours Children's Health is one of the nation's largest multistate pediatric health systems, which includes two freestanding children's hospitals and a network of more than 70 primary and specialty care practices. Nemours Children's seeks to transform the health of children by adopting a holistic health model that utilizes innovative, safe, and high-quality care, while also addressing children's needs well beyond medicine. In producing the highly acclaimed, award-winning pediatric medicine podcast Well Beyond Medicine, Nemours underscores that commitment by featuring the people, programs and partnerships addressing whole child health. Nemours Children's also powers the world's most-visited website for information on the health of children and teens, Nemours KidsHealth.org.

The Nemours Foundation, established through the legacy and philanthropy of Alfred I. duPont, provides pediatric clinical care, research, education, advocacy, and prevention programs to the children, families and communities it serves. For more information, visit Nemours.org.

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