

# THE PLAYERS Championship partners with Nemours Children's Health to provide a fun-filled week of activities for kids in 2024

*THE PLAYERS and Nemours Children's will once again offer complimentary admission to youth under the age of 16*

**PONTE VEDRA BEACH, Florida** – THE PLAYERS Championship will once again partner with Nemours Children's Health, the tournament's Youth Sponsor, to host the highly popular Kid Zone and Autograph Zones.

Located steps away from the main entrance and fan shop, the Kid Zone presented by Nemours Children's Health is open to the public from March 12-17 from 9 a.m. to 5 p.m. The venue features a coloring wall, life-size operation surgery game and photo booth among other activities, giving kids the opportunity to play while parents relax. In addition, the Autograph Zones presented by Nemours Children's Health will give children a place to secure autographs from their favorite golfers as they submit their scores near the clubhouse. Attendees can visit the Kid Zone to receive a free autograph book for use at the Autograph Zones.



"This year, the tournament will be taking place at the same time as spring break for our local schools so we can expect the Kid Zone to have a strong showing in 2024," said THE PLAYERS Executive Director Lee Smith. "We are so excited to welcome Northeast Florida's families to our tournament and we are thankful for the collaboration with Nemours that makes it all possible."

"We congratulate THE PLAYERS Championship on 50 years of growing this signature event and their many contributions to our local communities both on and off the golf course," said Nemours President and CEO R. Lawrence Moss, MD. "THE PLAYERS' collaboration with Nemours and steadfast commitment to the children of Northeast Florida is transforming children's health well beyond medicine to create the healthiest generations of children."

## Key Things for Families to Know for THE PLAYERS:

**Tickets:** Two youth, 15-and-under, can receive free admission with each ticketed adult, courtesy of Nemours Children's Health.

**Parking:** Parking passes must be purchased separately and are now required Tuesday through Sunday. All parking passes are daily passes and must be purchased online in advance via [THEPLAYERS.com/parking](https://www.theplayers.com/parking). Tuesday & Wednesday parking costs \$15 per day and Thursday-Sunday costs \$40 per day. Parking will not be sold on-site.

**Rideshare presented by TruGreen:** Rideshare will continue to be one of the easiest modes of transportation, with drop off and pick up located at the Couples Entry off ATP Boulevard, just steps from the 15th hole at TPC Sawgrass.

**Shuttles:** THE PLAYERS will continue to offer a free shuttle from Nocatee that will run Friday, March 15 through Sunday, March 17 from 9 a.m. to 7 p.m. The shuttle will run continuously from Palm Valley Academy, Valley Ridge Academy and Pine Island Academy and drop off at the Nicklaus entrance (Valley Ridge Academy does not operate on Sunday). Shuttles are available on a first-come, first-serve basis.

Shuttles are also available from several downtown Jacksonville hotels to THE PLAYERS, Thursday, March 14 through Sunday, March 17. Shuttles will pick up from Hogan Street near the Jacksonville River City Downtown Hotel, the Hyatt Regency Hotel, and The Southbank Hotel at Jacksonville Riverwalk. Shuttles are open to both hotel guests and area residents and will offer a convenient and cost-effective way for fans to get to and from the tournament. Shuttle passes are \$20, plus applicable taxes and fees, and can be purchased online.

**Bag Policy:** Opaque bags measuring 6x6x6 inches and smaller or clear bags 12x6x12 inches and smaller are allowed on course.

**Outside Food:** THE PLAYERS allows fans to bring in their own food in a 1-gallon clear, plastic bag where food items are also wrapped in clear wrap. Fans can refill up their empty water bottles at the filtered water stations. THE PLAYERS will allow reusable plastic or metal cups up to 32oz at entries, if they are empty.

**Strollers:** Strollers, small diaper bags, plastic baby bottles, and other essential baby supplies are permitted. The infant must be with the carrier. Items are subject to search.

**THE PLAYERS Championship Autograph Zones Presented by Nemours Children's Health:** There are two locations in 2024 – one near the practice grounds and one near "The Perch," the two-story building behind the 18th green where players go to sign their scorecards after every round. Visit the Kids Zone to receive a free autograph book before heading to the Autograph Zones.

**Family Lounge presented by Wolfson Children's Hospital:** When it's time to change a diaper or nurse your child, visit the Family Lounge presented by Wolfson Children's Hospital, an open-to-the-public, climate-controlled venue that serves as a comfort station for mothers, fathers and their little ones. And don't worry about bringing diapers – the Family Lounge will be providing them free of charge!

**Morgan Stanley Fan Experience:** Located along the 18th fairway, fans are invited to visit Morgan Stanley's Fan Experience to learn about their Eagles for Impact program benefiting the First Tee's Diverse Coaching Initiative and putt for a chance to make an eagle in the putting simulator, win prizes and more!

**Military Members and Veterans:** Military members, veterans and their families are invited to experience Patriots' Outpost presented by CSX on the 16th tee. This military-exclusive hospitality venue will feature complimentary refreshments and a premium space to enjoy the tournament action.

#### **About THE PLAYERS Championship**

THE PLAYERS Championship annually combines the strongest field in golf with the world-class venue that is THE PLAYERS Stadium Course at TPC Sawgrass. Comcast Business, Optum® and Morgan Stanley are the exclusive Proud Partners of THE PLAYERS. Proceeds from THE PLAYERS benefit Northeast Florida charities and have totaled more than \$100 million since it began in 1974 and moved to Ponte Vedra Beach in 1977. For more on THE PLAYERS, visit [THEPLAYERS.com](http://THEPLAYERS.com). For more on the surrounding areas, visit [floridashistoriccoast.com](http://floridashistoriccoast.com) or [visitjacksonville.com](http://visitjacksonville.com).

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Optum is a leading information and technology-enabled health services business dedicated to helping make the health system work better for everyone. With more than 210,000 people worldwide, Optum delivers intelligent, integrated solutions that help to modernize the health system and improve overall population health. Optum is part of UnitedHealth Group (NYSE: UNH). For more information, visit [www.Optum.com](http://www.Optum.com).

#### **About Morgan Stanley**

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#### **About Nemours Children's Health**

Nemours Children's Health is one of the nation's largest multistate pediatric health systems, which includes two free-standing children's hospitals and a network of more than 70 primary and specialty care practices. Nemours Children's seeks to transform the health of children by adopting a holistic health model that utilizes innovative, safe, and high-quality care, while also caring for the health of the whole child beyond medicine. Nemours Children's also powers the world's most-visited website for information on the health of children and teens, Nemours [KidsHealth.org](http://KidsHealth.org).

The Nemours Foundation, established through the legacy and philanthropy of Alfred I. duPont, provides pediatric clinical care, research, education, advocacy, and prevention programs to the children, families and communities it serves. For more information, visit [Nemours.org](http://Nemours.org).

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<https://nemours.mediaroom.com/2024-03-11-THE-PLAYERS-Championship-partners-with-Nemours-Childrens-Health-to-provide-a-fun-filled-week-of-activities-for-kids-in-2024>