

Day of Giving Orlando raises more than \$106,000 for Nemours Children's Health

The annual partnership with WKMG CBS Orlando supports children in need of critical treatment and care

Orlando, Fla. (April 24, 2023) – On April 17, Nemours Children's Health hosted Day of Giving, an annual fundraising event, in partnership with WKMG-TV, the CBS affiliate in the Orlando market. The event, presented by VyStar Credit Union, raised more than \$106,000 to help critically ill and injured children and their families.

The phones rang throughout the day as TV viewers called in to support children and families battling life-threatening illnesses. Employees from presenting sponsor VyStar Credit Union, along with sponsors Cars and Coffee Central Florida and Ruckus, dutifully crewed the lines and accepted donations of all sizes from the community, which were matched by sponsors.

"We are so fortunate to have committed supporters showcase their generosity and rally behind our shared vision of a better world for kids everywhere," said James P. Digan, President of the Nemours Children's Health Alliance. "VyStar Credit Union continues to be a pillar of support with an unprecedented dedication to the health of children and families in their respective communities. Whether through partnerships with VyStar Credit Union, Ruckus, Cars and Coffee Central Florida or a local supporter calling to donate, this concerted community effort advances efforts in changing children's health for good."

Throughout the day, patient families were invited to tell their stories. This included the Millers, who spoke about how their daughter Ava, now 2, was born deaf, received a cochlear implant and continues to make progress in speech therapy at Nemours Children's Hospital, Florida.

"Nemours Children's Health is a state-of-the-art facility designed specifically for children, and our combined commitment to the youth of Central Florida makes our partnership perfect," said Lysa Barbano, Senior Vice President and Florida Market President for VyStar Credit Union. "We know if we work together, we can make a tremendous impact."

The generosity of the local community along with the matching donations from our partners raised money that will make a difference in so many patient families in Central Florida.

Mirroring the telethon fundraising event that Nemours has held for five years in Jacksonville, partnership with WKMG Orlando began last year.

VyStar Credit Union is committed to making a positive impact in the communities they serve through their charitable programs and by supporting local organizations and events like Day of Giving.

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About Nemours Children's Health

Nemours Children's Health is one of the nation's largest multistate pediatric health systems, which includes two free-standing children's hospitals and a network of more than 70 primary and specialty care practices. Nemours Children's seeks to transform the health of children by adopting a holistic health model that utilizes innovative, safe, and high-quality care, while also caring for the health of the whole child beyond medicine. Nemours Children's also powers the world's most-visited website for information on the health of children and teens, Nemours KidsHealth.org.

The Nemours Foundation, established through the legacy and philanthropy of Alfred I. duPont, provides pediatric clinical care, research, education, advocacy, and prevention programs to the children, families and communities it serves. For more information, visit Nemours.org.

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