Nemours Children's Specialty Care, Pensacola Rolls Out the Red Carpet for "Once Upon A Time" Costume Ball Fundraiser

PENSACOLA, FL (October 31 ,2018) – Magic was in the air at Nemours Children's Specialty Care, Pensacola's second annual costume fundraising ball on Friday, October 26th, 2018, at Court of De Luna in Pensacola, Fla. The costume ball, themed "Once Upon A Time," featured fairy-tale-themed food and drinks from Classic City Catering, live entertainment from the band 12South, a costume contest and VIP treatment for every guest. Funds raised from the event will help Nemours continue to provide superior pediatric subspecialty patient care to the more than 23,500 children they serve in Northwest Florida and South Alabama each year.

For the second year in a row, Nemours rolled out the red carpet and transformed the Court of De Luna into a storybook themed party with Nemours associates and guests dressed up in various fairytale costumes.

"The Costume Ball is an important event to raise critical funds that directly contribute to the critical care of children throughout the Northwest Florida and South Alabama region," said Dr. Mary Mehta, Chief Medical Officer. "Nemours specialty expertise has been delivered on a daily basis to the children of the region for the past twenty years."

Major sponsors for the event included the Kugelman Family Foundation, Cox Communications, Cat Country 98.7 & News Radio, Heroman Services Plant Company, Levin Rinke Realty, Pensacola Magazine, ABC 3 WEAR TV and West Florida Healthcare.

Nearly 250 guests attended last year's "Hollywood & Halloween" themed costume gala and included sponsorships from Ballinger, Cox and Kugleman. The event raised close to $100k and contributed to vital programs for children in the area.

"This Ball means so much to us because it raises critical dollars, which allow Nemours Children's Specialty Care, Pensacola to grow our practice, encourage and develop new programs and continue our dedication to children," said Dr. Mehta.

All funds raised at the annual costume gala support the "Promise for Every Child" initiative, which helps ease the financial burden of patient families so that all children have the best chance at a healthy future. For more information about fundraising events and how you can help Nemours children and families, visit Giving to Nemours.

About Nemours Children's Health System

Nemours is an internationally recognized children's health system that owns and operates the two free-standing children's hospitals: the Nemours/Alfred I. duPont Hospital for Children in Wilmington, Del., and Nemours Children's Hospital in Orlando, Fla., along with outpatient facilities in five states, delivering pediatric primary, specialty and urgent care. Nemours also powers the world's most-visited website for information on the health of children and teens, KidsHealth.org,and offers on-demand, online video patient visits through Nemours CareConnect. Nemours ReadingBrightstart.org is a program dedicated to preventing reading failure in young children, grounded in Nemours' understanding that child health and learning are inextricably linked, and that reading level is a strong predictor of adult health.

Established as The Nemours Foundation through the legacy and philanthropy of Alfred I. duPont, Nemours provides pediatric clinical care, research, education, advocacy and prevention programs to families in the communities it serves.

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